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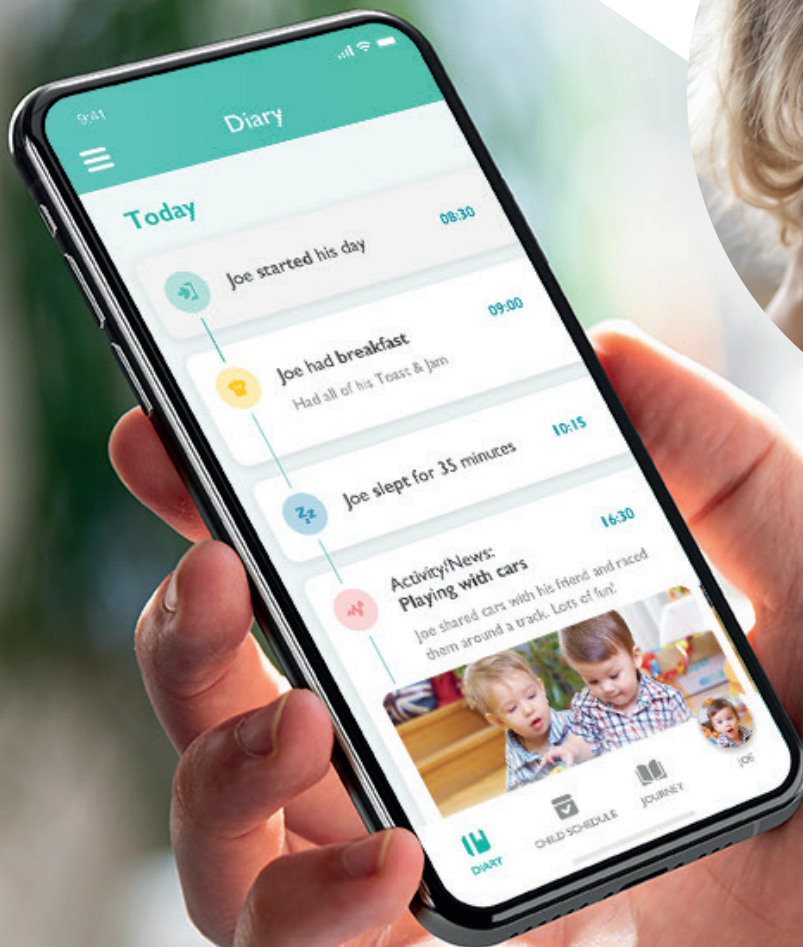
Parent Guide

Trusted by thousands of parents & nurseries across the UK

Blossom story

Strengthening the relationship between our nursery & parents

Whilst you're apart from your child, you want to know that your child is safe, happy and receiving a solid foundation for their education. We use a secure online platform called Blossom to record the development of your child. Through Blossom we track and understand your child's learning more effectively and build strong, trusting parent partnerships by sharing their development, as well as invoices and billing information with you through the Parent App.

Blossom are on a mission to transform parental engagement in the Early Years Sector! As a group of Early Years experts, and owners of settings themselves, they know the day to day challenges nurseries face when building strong nursery and home relationships.

Not only do Blossom support us as nurseries through the implementation they are also aware of the transition parents may go through, hence they have created an in-depth parent pack to answer all of your questions!
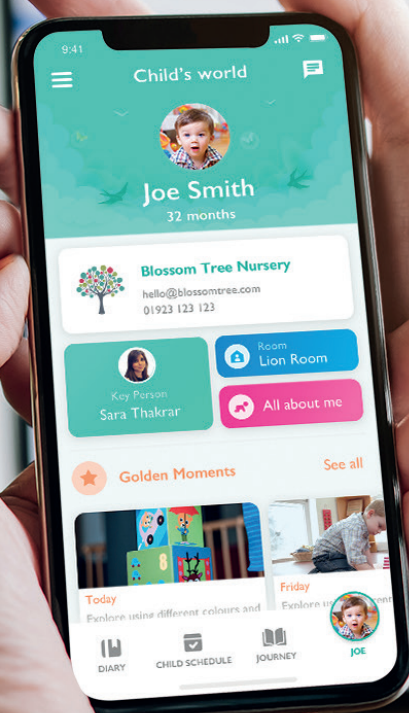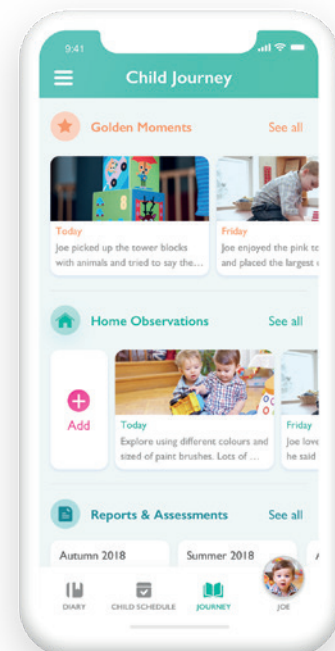
What does this mean for me

Learning journeys and golden moments

Our staff here love using Blossom as it reduces paper work so they can spend more time with children. By creating higher quality observations and linking them to the EYFS framework we track and monitor children's progress enabling a greater understanding of your child's learning and development.

Sharing timelines and updates with you

We share diary timelines of your child's activities here at nursery so that you can cherish those golden moments.

As parents, you can update your own profiles and your child's information, including details such as their likes and dislikes, so we can be kept updated on how your child is doing at home.

View your invoices and payment receipts

To make it easier to keep track of your finances, the account section of the app holds all the details of your invoices, receipts and account balance.

## Be more involved with your child's development

A strong partnership with parents is crucial to give your child a solid foundation for development in their early years. As a parent, you can contribute by sending in your own observations and photos from home so that we can build on this learning at nursery. You can see formative reports of your child for a detailed view of their overall development.

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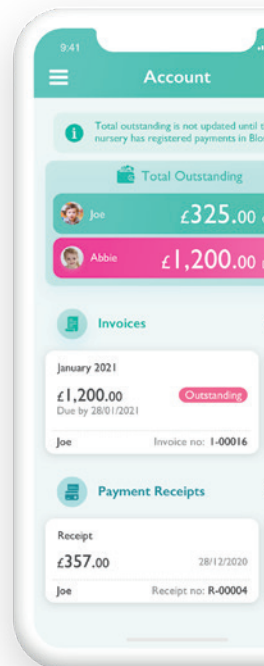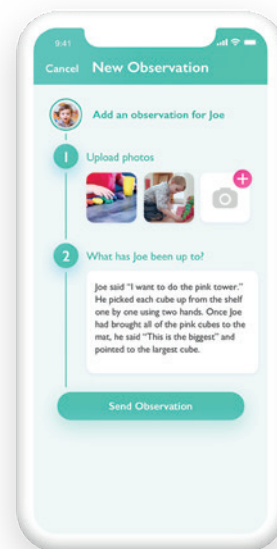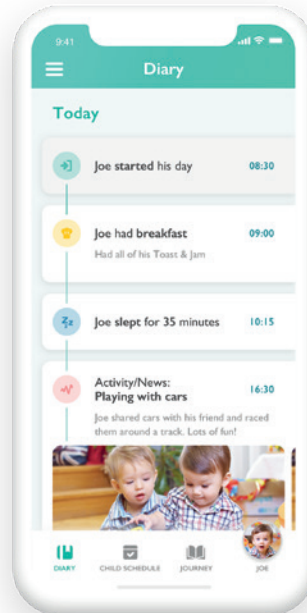
What does this mean for me

View your child's schedule

From the child schedule section you can view your child's current, past and future booking pattern of sessions. You can also view a list of extra sessions booked on specific dates.
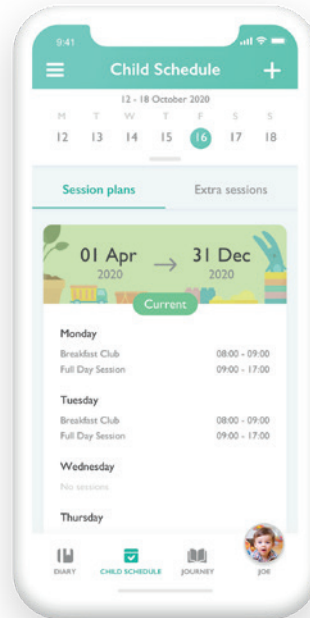
Receive news updates

To make communicating with you easier, we use the news section of the Parent App to keep you informed about any important nursery news and notices. You will receive instant notifications to your mobile when we send new updates.

Explore home activities

Feel supported and inspired to get involved in your child's journey with a bundle of activities to explore and try at home. The home activities cover a range of age groups and durations with easy to follow activity steps.
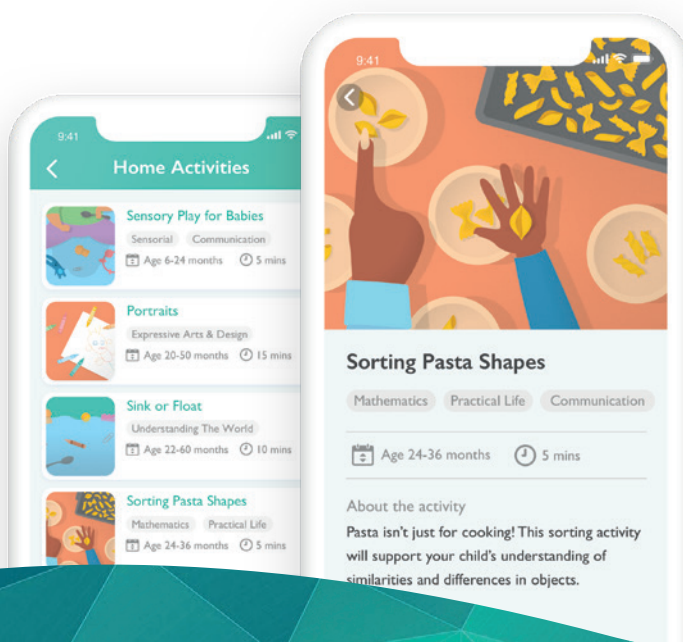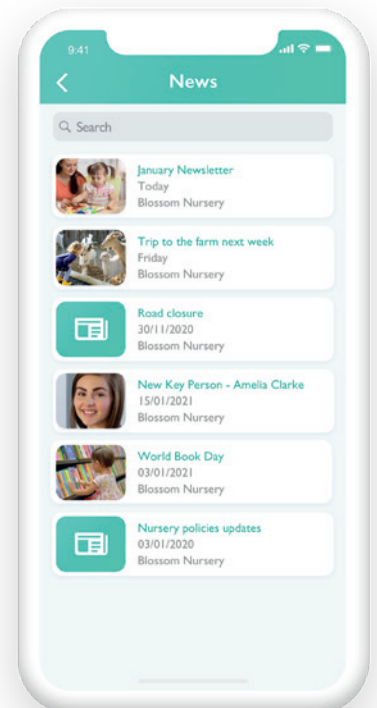
What does this mean for me

2 way messaging with the nursery

Should you be running late or have a poorly child for example, you'll have the ability to pop a message directly to their nursery. The Parent App brings you instant, hassle-free communication.

Not only this, but it gives you the ultimate peace of mind by being able to communicate quickly - especially if there is an emergency!

Request extra sessions

From the child schedule, you are able to request any available extra session outside of your child's usual booking pattern along with a note for the nursery to see. Once approved by the nursery, the status of the extra session will move from 'Pending' to 'Approved'.
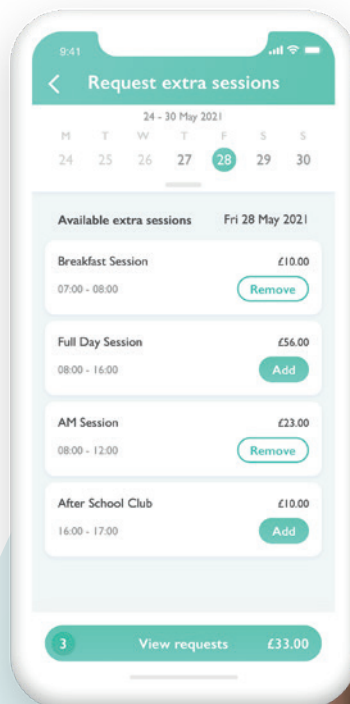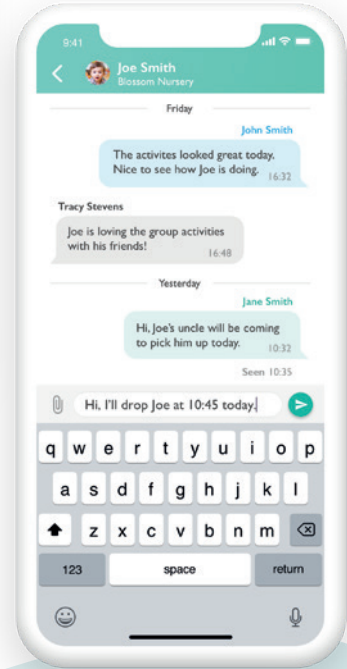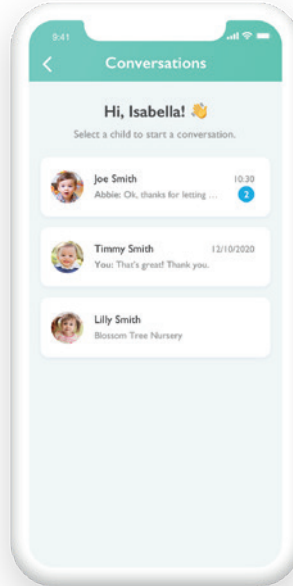
Coming soon to the Parent App

Logging absences and holidays

The child schedule will have a dedicated place to report absences and book holidays. It will fully integrate on the nursery side making sure they are always kept up to date.

Brand new child home screen

The child's world is at the core of the Parent App so we are improving the parent interactions with the nursery from the home screen. Along with new widgets of your child's progress providing a better snapshot, it will be much easier to request extra sessions, book holidays and absences and update 'all about me' information.
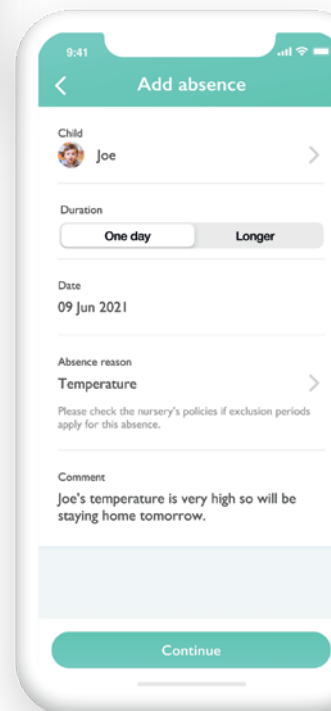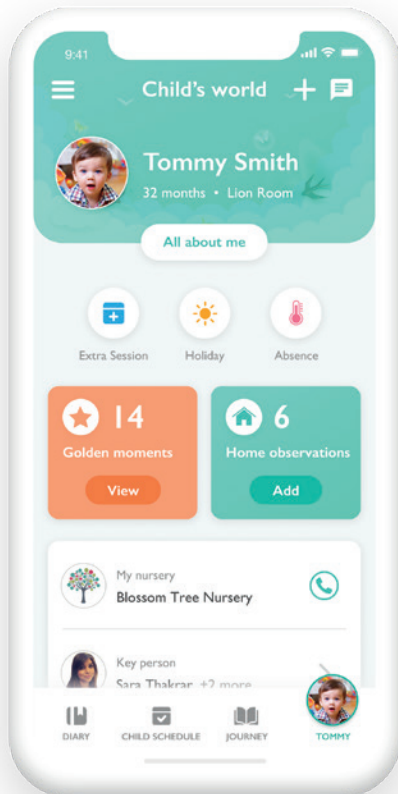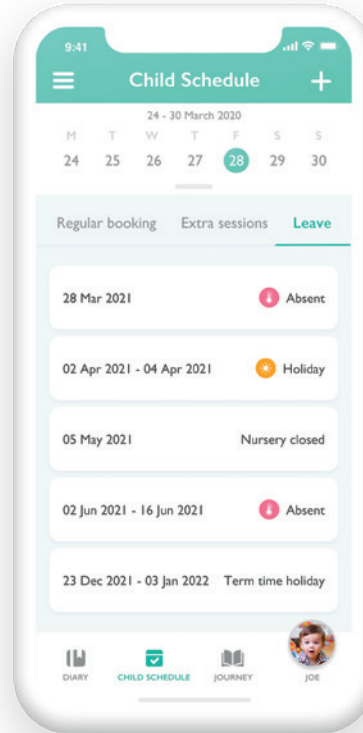
Security

As dedicated to your data's privacy as you are

Security is of key concern to us and Blossom takes its security measures very seriously. To ensure complete safeguarding, we work together with Blossom who are compliant with OFSTED regulations and registered with the Data Protection Act.

Our servers are hosted by Amazon Web Services (AWS), which are in the EEA. AWS includes broad security certification and accreditation, data encryption at rest and in-transit, hardware security modules and strong physical security. AWS is used by many of the largest conglomerates in the world including banks.

Your data is stored and backed up frequently on cloud-based secured servers so it can never be lost. Only you, and those you authorise, will have access to your Blossom Educational accounts. You can restrict the people you authorise to only be able to view specific data. All passwords are encrypted so only you as parents and us as your child's nursery have access to it.

We value your privacy and have thought of the new challenges and are ready to enable you to have more control over the data on our platform, with the new rights in line with GDPR. As the data controller, you will need to respond to data requests and we, as the data processor, will help you.

In the case of your child leaving your setting, we can move them into an 'archived' area. Data can be permanently deleted on your request. If you explicitly ask us to then Blossom will delete your data immediately. In some cases, some data may remain in backups until those backups are rotated. What is also important, all backups are fully encrypted and it is not possible to read them anywhere apart from the AWS RDS server (RDS – database service on AWS).

How do I start Blossoming?

Once your nursery has activated access to your Parent App, follow these simple steps:

STEP 1

Connect to the internet
Blossom uses real time data which requires an internet connection.

STEP 2

iPhone or Android?
Simple visit the App Store on iPhone or Google Play Store on Android and search '**Blossom Parent App**' & click download!

Find us in the
App store

Get it on
Google Play

STEP 3

Set up Login
Once confirmed you can either create your own password, or sign in using our magic link option.

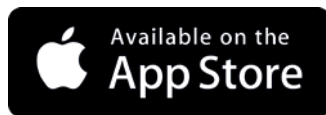**You're ready!**

Don't have access to a smart phone?
Do not fear, Blossom facilitates updates to be sent via email.

Blossom Parent App

Download the app and get started today.

Available on the App Store

GET IT ON Google Play

A socially responsible company

At Blossom Educational, corporate social responsibility (CSR) is powered by a simple belief – every child has the right to an education. We've helped provide educational resources and access to healthcare to less privileged children around the world.

blossom® EDUCATIONAL CHILDREN'S FOUNDATION
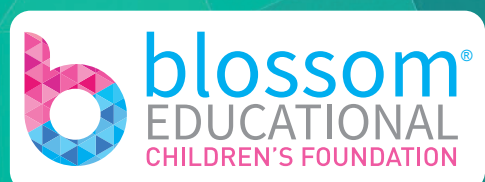
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